

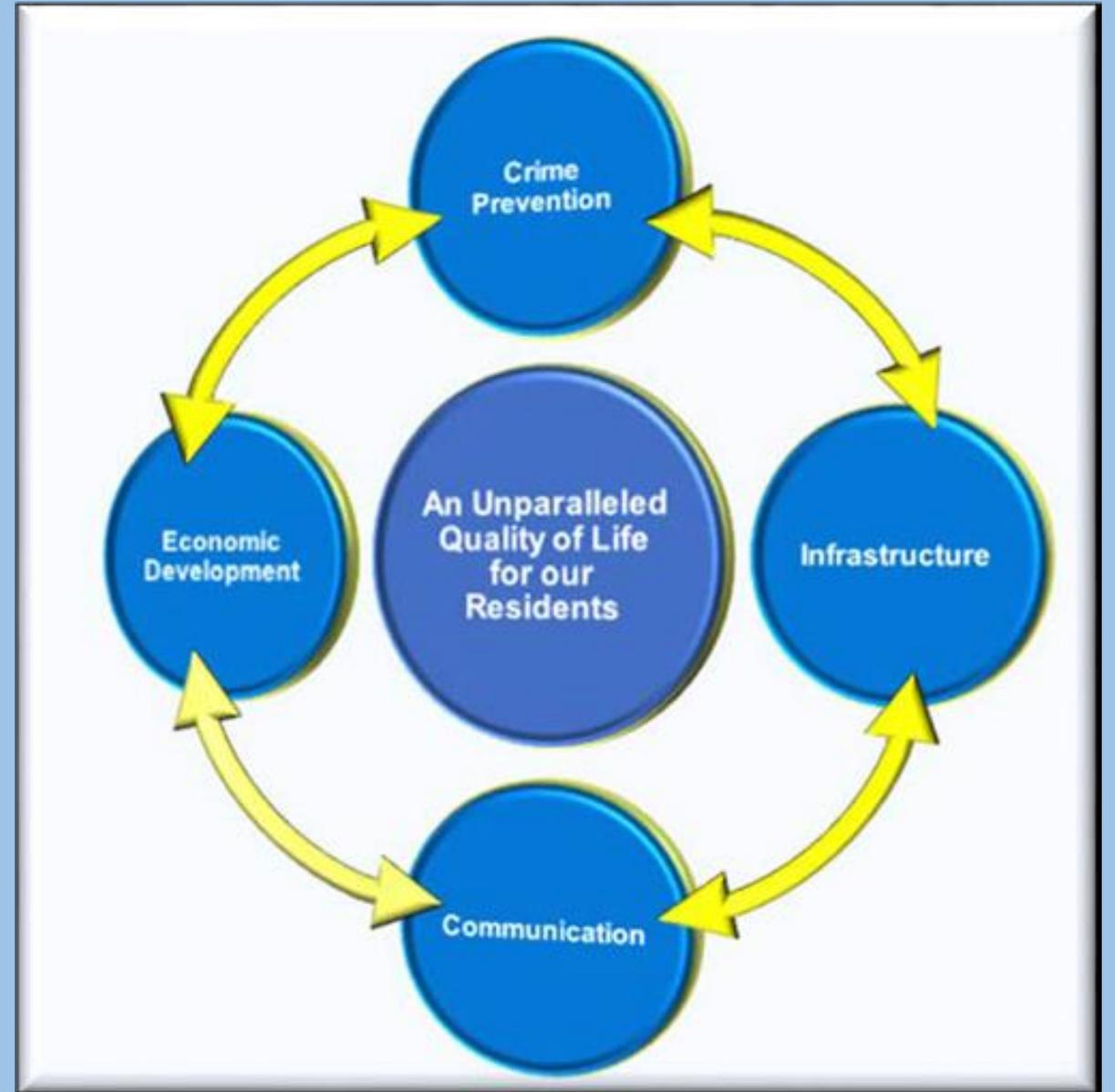
# CITY OF MYRTLE BEACH



# COMPREHENSIVE PLAN 2021

# Vision Statement

The City of Myrtle Beach balances the socioeconomic needs of our citizens, business owners, and visitors, connects with community roots, and grows harmoniously, capitalizing on our ideal oceanfront location to create an environment where all can live, work, and play with pride and pleasure in the best resort, business, and residential community on the East Coast.



# Population Element

**Goal: Population growth is accommodated through a well-designed growth management program that meets the needs of current and future residents, businesses and visitors to the area.**



“Waves of Praise” Gospel Festival

# Economic Development Element

**Goal: To improve the economic and social well-being of a community through efforts that encourage the creation and retention of jobs, enhance the tax base and improve the quality of life.**



# Natural Resources Element

**Goal: To integrate the natural and developed environments creating a sustainable urban habitat with clean air and water, habitable for indigenous wildlife, that provides comfortable and secure places for people to live, work, play, and raise a family.**



# Cultural Resources Element

**Goal: to ensure our man-made and natural assets of the community will be protected and enhanced to ensure a high quality of life and healthy climate for economic development.**



# Community Facilities & Services Element



**Goal: Through sound management and strategic investments, community facilities and services promoting health, safety, and an enhanced quality of life are provided and maintained efficiently, responsively and sustainably.**

PFC Shon McCluskey & K-9 Daisy

# Housing Element

Pine Lakes



**Goal: Housing is sustainable, attainable, diverse, and meets a broad range of consumer needs, including those in the education, entry-level/blue-collar, and service-oriented occupations.**

# Land Use Element

**Goal: All land uses are based on best available sustainable practices while balancing the socio-economic needs of residents, business owners, and visitors, creating an environment where all can live, work, and play with pride and pleasure.**



# Transportation Element

**Goal: Develop a multi-modal transportation system that reduces dependence on the automobile, which includes public transit, walking, bicycling, golf carts, and air and water transportation based on land use patterns and the principles of sustainability.**



Seagate Village

# Resilience Element



**Goal: Prioritize resiliency in all city plans, policies, actions, and regulations.**

# Priority Investment Element



**Goal: Engage in long-term thinking and planning about capital improvements and facility needs, their funding sources, intergovernmental coordination, and planning of CIP projects based on the best available sustainable practices.**

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